Dr Kirstin Ferguson is a leading businesswoman and company director, international authority in health and safety leadership and corporate governance, and sought after commentator on gender diversity. Dr Ferguson is also the creator of the widely acclaimed global #CelebratingWomen campaign.

An experienced company director and Chairman, Dr Ferguson has experience on ASX100 and ASX200 boards, private company, government-owned corporations and not-for-profit boards. She also sits on the Advisory Panel of a tech start-up incubator, and is the Chairman of the judging panel for a prestigious women's leadership award.

Dr Ferguson began her career after joining the military aged 17 and went on to become the Dux of her Air Force graduating class at the Australian Defence Force Academy. After being posted to an F-111 Squadron, she studied law and spent almost a decade in leadership roles in a corporate law firm. Dr Ferguson then went on to become CEO of a global consulting organisation providing health and safety services in the mining and resources industry before commencing her professional company director career.

Dr Ferguson is one of the world's foremost experts in safety governance and leadership, having completed a PhD in the field for which she has received numerous awards. As well as a PhD in leadership and governance, Kirstin also has Honours degrees in both Law as well as History. She is a Fellow of the Australian Institute of Company Directors and a graduate of both the Company Director Course and International Company Director Course. Dr Ferguson was also admitted as a solicitor in Queensland and New South Wales.

Dr Ferguson created the viral, global campaign called #CelebratingWomen in 2017. Using social media platforms to see more celebration and less denigration online, Dr Ferguson committed to celebrating two women, from all walks of life and from anywhere in the world, every single day in 2017. The response to the campaign was overwhelming with women from more than 25 countries around the world participating in the project. The #CelebratingWomen campaign has been widely recognised for demonstrating the positive power of social media while making visible women as role models who may not otherwise have been seen.

An advocate for gender diversity and equality in the workplace, Dr Ferguson is a member of national and international women's organisations including Chief Executive Women, Women Corporate Directors and the Women's Leadership Institute of Australia.

Some of Dr Ferguson's awards include:

- Named by the Australian Financial Review as one of Australia's 100 Women of Influence (Board & Management Category)
- Named in Business Chicks Latte magazine as one of three 'Women to Watch'
- Awarded Dr Eric Wigglesworth Medal by Safety Institute of Australia
- Awarded QUT Colin Brain Corporate Governance Fellowship
- Awarded Australian Institute of Company Directors Talbot Foundation Scholarship
- Awarded Australian Institute of Company Directors ASX Chairman's Mentoring Program
- Named by Business Review Weekly (BRW) Magazine as CEO of 5th Best Place to Work in Australia
- Awarded Brisbane Young Manager of the Year by Australian Institute of Management
- Awarded Sir Winston Churchill Fellowship
- Awarded Chief of Defence Force Air Force prize as top graduating RAAF cadet at the Australian Defence Force Academy