

Governance New Zealand Incorporated
Auckland Branch

The Power of Franchising in New Zealand

Wednesday 8 July 2015, Auckland

Presented by Stewart Germann FCIS
Partner, Stewart Germann Law Office

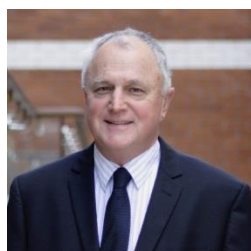
Franchising is growing at a very fast rate in New Zealand. The last franchise survey in 2012 showed that there are approximately 446 business format franchises and all franchised businesses contribute over \$21 billion to the New Zealand economy.

A prospective franchisor must protect its intellectual property and the key legal document is the franchise agreement. A prospective franchisee must do its homework and should always receive independent franchising legal advice and accounting advice.

The seminar will cover the following:

- Distinguish franchising from agency, distributors and licensing
- Definitions of franchisor and franchisee
- Types of IP protection
- Successful franchises
- Disclosure Document
- Franchise Agreement
- Different models of franchising
- International expansion
- Financial issues
- Danger signals

Presenter



**Stewart Germann, B.Com, LLB, FCIS, CFInstD, Notary Public,
Partner**

Stewart Germann is a Barrister and Solicitor of the High Court of New Zealand and is the principal of Stewart Germann Law Office in Auckland. He is one of only two New Zealand lawyers included in the International Who's Who of Franchise Lawyers and he specialises in franchising, licensing and commercial law.

Stewart is a Fellow of Governance NZ and also a Past President. He has over 35 years' experience in franchising law and acts for many of New Zealand's best known national and international franchise brands. He is a past Chairman of the Franchise Association of New Zealand (FANZ) and he wrote the original Franchising Code of Practice. He has spoken at franchising conferences in New Zealand, Australia and USA and is very active in international franchising. Stewart is also a qualified mediator and on the Panel of Mediators of the FANZ.

Event details

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| Date | Wednesday 8 July 2015 | |
| Time | 5.30pm | registration, drinks & networking |
| | 6.00pm | presentations |
| | 7.30pm | close |
| Venue | Governance New Zealand Inc. Administration House Level 2 44 Anzac Ave Auckland | |
| Cost | \$35 (GST incl.) | |

To register

- [Online](#)
- Email: info@governancenz.org with credit card details
- Direct credit: BNZ Auckland 02 0100 0043243 00 (quote **PoFSem** as reference)

We look forward to your attendance at this event.

Governance New Zealand confirms this event qualifies for CPD unstructured credits based on 1 credit per hour of attendance.

Contact

Nicola Scott
Administration & Events Coordinator

Email: info@governancenz.org
Phone: 09 377 0130 or 0800 242 669