



**Governance  
New Zealand**  
*The Corporate Conscience™*

**8 September 2016  
Stamford Plaza  
Auckland**

# **National Governance Conference 2016**

***Good Governance:  
the pathway to  
effective leadership***

**8 Hours CPD**

## NATIONAL GOVERNANCE CONFERENCE 2016

### Welcome to National Governance Conference 2016

Governance New Zealand is delighted to bring corporate, public sector, and not-for-profits together in Auckland at the 3<sup>rd</sup> National Governance Conference being held on Thursday 8 September 2016 at the Stamford Plaza, Auckland.

Following on from the successful 2014 and 2015 National Conferences, Governance New Zealand is again bringing together a line-up of high calibre speakers across a broad range of governance and related disciplines.

The theme of this year's conference is *"Good Governance – the pathway to effective leadership"*. Our presenters are key leaders within New Zealand's governance, compliance and risk management sectors who will both inspire and inform you on emerging trends and the latest developments in corporate and not-for-profit governance.

I invite you to attend this premium event which is the cornerstone of professional development for all professionals working in the fields of governance, compliance and risk management; their staff, Board Directors, Board members and Company Secretaries.



**Linda Noble**

**Chief Executive  
Governance New Zealand Inc.**

***"The Corporate Conscience™"***

# NATIONAL GOVERNANCE CONFERENCE 2016

## Event Details

### Date

Thursday 8 September 2016

Registration and coffee available from 8.00am

Conference opens 8.30am

### Pricing

Member	\$575 (GST incl.)
Non – member	\$650 (GST incl.)

### Venue

**Stamford Plaza**, 22-26 Albert Street, Auckland CBD

Special accommodation offer for conference attendees – [use this link to book direct](#)

### CPD

Attendance at this conference qualifies for **8 hours CPD**

### Contact

Nicola Scott, Event Coordinator

**Ph** 09 377 0130 or 0800 242 669

**Email** [nicola.scott@governancenz.org](mailto:nicola.scott@governancenz.org)

**[Register online](#)**

## CONFERENCE PROGRAMME - 8 SEPTEMBER 2016

8.00am – 8.30am	<b>Registration &amp; coffee</b>
8.30am	<b>MC welcome</b> Ngaio Merrick, Business Manager, Lewis Holdings
8.35am – 8.40am	<b>Conference opening address</b> Chris Luoni FCIS, President
8.40am – 9.10am	<b>Morning key note: Why authentic leadership is no longer optional</b> Harold Hillman, Author and Leadership Coach
9.10am – 9.45am	<b>Maori &amp; indigenous peoples' governance</b> Dr Robert Joseph, University of Waikato
9.45am – 10.30am	<b>Leading organisations: the Board and CEO - a panel discussion</b> Panelists – Tony Caughey, Alison Paterson and Kevin Lowe
10.30am – 11.00am	<b>Morning break</b>
11.00am – 11.30am	<b>Breakout Session One (A)</b> <b>SSP's – Challenges and opportunities for NFP's</b> Wayne Tukiri, RSM New Zealand  <b>Breakout Session One (B)</b> <b>Global investment governance trends</b> David Cairns & Ross Fowler, MyFudiciary
11.30am – 12.00pm	<b>Breakout Session Two (A)</b> <b>Charity accounts: key concepts for management and those charged with Governance</b> Julia Fletcher, Charities Services  <b>Breakout Session Two (B)</b> <b>Building an ethical organisation for business success</b> Jane Arnott, Institute of Business Ethics
12.00 – 12.45pm	<b>Lunch</b>
12.45pm – 1.15pm	<b>Afternoon key note: The seven skills of successful leaders</b> Stephanie Christopher, CEO - The Executive Connection
1.15pm – 1.45pm	<b>Breakout Session Three (A)</b> <b>Demystifying strategy – charting a direction for your NFP</b> Shayne Blake, Independent Business Advisor  <b>Breakout Session Three (B)</b> <b>The importance of board leadership and communication in building value</b> Bruce Sheppard, Independent Director
1.45pm – 2.15pm	<b>Breakout Session Four (A)</b> <b>Lifting performance to achieve truly aspirational dreams</b> Shelley Campbell, Chief Executive - Sir Peter Blake Trust  <b>Breakout Session Four (B)</b> <b>Start-up governance: a new frontier, or the wild west?</b> Debra Hall, Independent Director
2.15pm – 2.45pm	<b>Board papers – five governance essential qualities</b> Wade Gill, Diligent
2.45pm – 3.00pm	<b>Afternoon break</b>
3.00pm – 3.45pm	<b>Essential risk management – a panel discussion</b> Rob Frost, Mark Micklefield and Robert Mannion Chaired by Denis Mowbray
3.45pm – 4.15pm	<b>Innovation risk</b> Melissa Jenner, Grant Thornton
4.15pm – 4.55pm	<b>Inspiring passion - how to engage people emotionally and build an unforgettable brand</b> Al Dickman, Human ROI
4.55pm – 5.00pm	<b>Closing remarks, followed by drinks &amp; networking</b> Linda Noble, Chief Executive

# **NATIONAL GOVERNANCE CONFERENCE 2016**

## **Conference Programme**

### **Welcome**

Ngaio Merrick, Business Manager, Lewis Holdings

### **Opening address**

Chris Luoni FCIS, FGNZ, President - Governance New Zealand

### **Morning keynote address**

#### **Why authentic leadership is no longer optional**

Harold Hillman, Author and Leadership Coach

In our fast-paced world where the cycles of change are shorter, Harold Hillman makes the case that authentic leadership is now a fundamental requisite for success. Hillman deconstructs authenticity and how it applies to the leadership challenges in business. He will also discuss what companies can do to help authenticity thrive.

### **Afternoon keynote address**

#### **The seven skills of successful leaders**

Stephanie Christopher, CEO – The Executive Connection

The session will focus on those areas that are critical to success for leaders in any organisation. Attendees will be able to rate themselves against each of the skill areas to identify their areas of strength and to understand their key gaps. By the end of the session they will have considered the first steps they need to take to close any gaps identified.

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## **Panel discussions**

### **Leading organisations: the Board and CEO**

Tony Caughey, Alison Patterson and Kevin Lowe

### **Essential risk management – a panel discussion**

Rob Frost, Mark Micklefield and Robert Mannion

Chaired by Denis Mowbray

## **Breakout Session One (A)**

### **SSP's – challenges and opportunities for NFP's**

Wayne Tukiri, RSM New Zealand

## **Breakout Session One (B)**

### **Global investment governance trends**

David Cairns and Ross Fowler, MyFudiciary

Having recently presented at the Asian Development Bank – Update Conference in Fiji, Ross Fowler will discuss global investment governance standards and their impact on New Zealand fiduciaries. Throughout the Asia Pacific region, including NZ and Australia, prevailing practices are being challenged and updated legislation being developed, but it is up to entities themselves to show leadership and move beyond broad principles and address the detail of sound investment practices. Increasing expectations, from many sources are being placed upon government entities, local bodies, superannuation funds, iwi and charities to meet global transparency standards and provide evidence of effective investment governance frameworks and processes.

David Cairns of MyFiduciary will co-present with Ross Fowler covering practical application of these trends in NZ.

## **NATIONAL GOVERNANCE CONFERENCE 2016**

### **Breakout Session Two (A)**

#### **Charity accounts: key concepts for management and those charged with governance**

**Julia Fletcher, Charities Services**

The first half of Julia's presentation will briefly cover what the requirements are for charities in terms of their financial reports and the information that management will need to collect in order to prepare the reports. The second half will focus on how those charged with governance can interpret the reports and the questions they need to ask to ensure they are complying with the law.

### **Breakout Session Two (B)**

#### **Building an ethical organisation for business success**

**Jane Arnott, Institute of Business Ethics**

'Desperately seeking compliance' is the attitude of many organisations as they focus on 'being legal' and safeguarding reputational capital.

Embedding business ethics relies on developing a culture where behaving with integrity and doing the right thing is paramount.

Are the two mutually exclusive?

### **Breakout Session Three (A)**

#### **Demystifying strategy – charting direction for your NFP**

**Shayne Blake, Independent Business Advisor**

The process for development of a truly useful Board Strategic Plan can appear confusing, complicated and time consuming. Shayne will demonstrate a clear framework and useful tools which are freely available to NFP boards to assist with development of a succinct Statement of Strategic Intent and clear communication to management.

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## Breakout Session Three (B)

### Building stakeholder value

Bruce Sheppard, independent Director

Bruce will lead a series of questions for 30 minutes - there are no answers, just opinions and observations including but not limited to:

- Should, boards lead business, if so what form should that leadership take, if not why not?
- If boards lead, is it effective? If ineffective why?
- What does leadership failure look like? Does it matter, if so what is the response?
- Does the style of leadership change over time - is it different in a start-up, and SME a large corporate issue, a SOE?
- Does leadership change between expansion and success and failure and threat? If so how do board adapt quickly?

Plus more....

## Breakout Session Four (A)

### Lifting performance to achieve truly aspirational dreams

Shelley Campbell, Chief Executive – Sir Peter Blake Trust

Shelley will present on lifting the performance of your people and teams in order to achieve truly aspirational dreams. Peter Blake was the master at bringing people together and getting the best out of them as a team and a country. Shelley's session will focus on the lessons she has learnt from both Peter and from her own successes and failures working in health and the not for profit sector.

## Breakout Session Four (B)

### Start-up governance: a new frontier, or the wild west?

Debra Hall, Independent Director

They say that starting a business is like jumping off a cliff, and building an aeroplane on the way down. What, then, is the role of the board in a start-up venture, and how do directors contribute to giving that aeroplane the best change of flying, while still fulfilling their fiduciary duty?



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Debra will use real life case studies to illustrate the realities of start-up governance, and the challenges for directors in balancing the very near and present risks with the vision of building big and building fast to deliver value to the founders and the early stage investors. This is a practical discussion of how start-up boards actually work, and why early stage directors are willing to take on these roles that many perceive to be too risky.

### **Presentations**

#### **Maori & indigenous peoples' governance**

Dr Robert Joseph, University of Waikato

#### **Board papers – five governance essential qualities**

Wade Gill, Diligent

#### **Innovation risk**

Melissa Jenner, Grant Thornton

#### **Inspiring passion – how to engage people emotionally and build an unforgettable brand**

Al Dickman, Human ROI

Call it convergence or the bland leading the bland, we live in a 'me too' world where too few companies stand out.

This presentation explores how you can differentiate your brand in a compelling way and Wow your customers.

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### Our Keynote Speakers

#### Harold Hillman



Harold Hillman is the Managing Director of Sigmoid Curve Consulting Group, a company he launched in December 2006. Sigmoid specialises in tools and frameworks that help executive teams lead their organisations through major change with a collective sense of ownership and commitment to strong results. Since change really is the only constant in business, developing the capability to lead it, rather than be led by it, is the true hallmark of successful and enduring organisations. [View full bio...](#)

#### Stephanie Christopher



Stephanie has extensive general management, sales, marketing and strategic consulting experience in Australia, New Zealand and Asia. She is currently the CEO of The Executive Connection (TEC) Australia and New Zealand. [View full bio...](#)

### Our MC

#### Ngaio Merrick



Ngaio has a real passion for people; her key strengths lie in relationships, strategic thinking and innovation. She is an active speaker on leadership, motivation, communication and engagement.

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### Our Presenters

#### Jane Arnott



Jane Arnott has been the New Zealand Associate and representative of the UK based Institute of Business Ethics (IBE) for over 7 years. Having completed a post graduate qualification in Professional Ethics and pursued further training opportunities, Jane enrolled with IBE and later prepared the business case for developing a presence in New Zealand. Since then workshops, presentations and Chatham House rule events have been undertaken both by Jane and visiting director Philippa Foster Back CBE for a wide range of companies and subscribers including membership organisations, Government entities and private companies in the banking, legal and financial sectors among others. [View full bio...](#)

#### Shayne Blake



Shayne is an independent Business Improvement Advisor providing strategy, business planning, commercial and governance services to major New Zealand and Australia clients. He is a Fellow of the Institute of Chartered Secretaries and Administrators, and Chairperson of the Auckland Branch Committee of Governance New Zealand.

#### David Cairns



David is an Associate with MyFiduciary, a governance consulting organisation that works in tandem with fi360 Pacific to assist clients to implement the prudent investment governance and fiduciary practices gained through fi360® education programs. David is an Authorised Financial Advisor, an Accredited Investment Fiduciary Analyst® and a registered CEFEX® analyst with over 25 years' experience in the financial services industry in New Zealand, Australia and the United Kingdom. David has worked for major corporations such as AMP, BNZ, National Australia Bank and Clydesdale Bank. [View full bio...](#)

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### Shelley Campbell



Shelley Campbell is the CEO of Sir Peter Blake Trust and is responsible for implementing its leadership development and environmental programmes throughout the country. Working to mobilise the next generation of great Kiwi leaders, adventurers and environmentalists Shelley's work takes her from the Kermadecs to Antarctic and into schools, communities, businesses and board rooms.

Shelley is also a Board member of the Halberg Foundation, Sustainable Seas, Te Pou, and LeVa and actively mentors young emerging CEOs and business leaders across New Zealand. [View full bio...](#)

### Tony Caughey



### Al Dickman



Al has many years experience in training, coaching and personal development. Previously he enjoyed a successful career in advertising and marketing, and has helped create some of the most respected brands in the UK winning many awards for his work.

In 1999 he ran a Management Consultancy, working with multi-national companies to improve their communications, develop new products and manage organisational change. Al has appeared on national TV many times, including the BBC as a communications expert and have made numerous appearances on National radio. [View full bio...](#)

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### Ross Fowler



Ross is CEO of fi360 Pacific based in New Zealand. fi360 Pacific (www.fi360.co.nz) was established in order to bring U.S.-based fi360 Inc. fiduciary education programs to the Asia Pacific, and to adapt such trainings to local legal frameworks and practical application. fi360 (www.fi360.com) is the globally recognised leader in fiduciary education. These investment governance programs are highly valued as core trustee, board, investment committee and executive training within government, superannuation and charitable sectors. Ross has been awarded the Accredited Investment

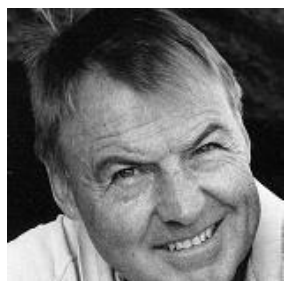
Fiduciary Analyst® (AIFA®) designation from the Center for Fiduciary Studies™, the standards-setting body for fi360. [View full bio...](#)

### Julia Fletcher



Julia is a Chartered Accountant with a background in audit and business advisory at Deloitte. Her role at Charities Services as Financial Accountant is to help charities and the sector get to grips with the new reporting standards. Julia has a strong interest in the not-for-profit sector including research at university and volunteering for several different charitable organisations as treasurer.

### Rob Frost



Rob is Head of Business Risk at Marsh where he acts as consultant and advisor to a range of companies in the areas of risk management effectiveness and risk governance. Prior to this role, Rob was part of the senior executive team at Fletcher Building for 21 years where he was General Manager of Firth Industries and more recently, Group Risk Manager. Rob has also held governance roles in NZ, Australia and Fiji and was a founding director of RIMS Australasia Limited, the Regional chapter of the global professional development and educational organisation.

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### Debra Hall



Debra is an engineer by training, a marketer by profession, an entrepreneur with a successful exit from her own business, and in her retirement, a director, mentor and active angel investor. Debra sits on the boards of a number of early stage companies, and leads regular governance training workshops for the Angel Association NZ. With young-company board roles past and present spanning a wide range of industry sectors – from SaaS to big data to pigments to lingerie – Debra has a wealth of experience in how early stage boards operate, and the challenges that they face.

### Dr Robert Joseph



Dr Joseph is a senior Law Lecturer at Te Piringa-Faculty of Law at the University of Waikato. He has paternal tribal affiliations to Ngāti Maniapoto, Raukawa and Tuwharetoa; and maternal tribal affiliations to Ngāti Kahungunu, Rangitāne and Ngāi Tahu.

He completed his Bachelor and Master of Laws degrees at Waikato and was admitted to the Bar in 1998. [View full bio...](#)

### Kevin Lowe



Kevin B. Lowe is Director of the Graduate School of Management and the Fletcher Building Employee Education Trust (Endowed) Chair in Leadership at the University of Auckland. Prior to joining the University of Auckland he was Professor of Management and the Burlington Industries Research Excellence Professor in the Bryan School of Business and Economics at the University of North Carolina at Greensboro where he also served as Head of Department. [View full bio...](#)

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### Mark Micklefield



Mark Micklefield has 20 years' experience in enterprise IT solution design and sales across UK, Europe and New Zealand. His areas of expertise include networking, security and control systems which he has developed from an initial background in automation and supercomputer systems design in the UK. Mark has managed technical projects like developing fluid dynamic and GIS modelling systems for European Research institutes through to solving enterprise business problems such as securing the national networks of major utilities. [View full bio...](#)

### Denis Mowbray



Dr Denis Mowbray is a specialist working in the corporate and not-for-profit sectors. His areas of specialist expertise are governance and strategic development. Denis is highly regarded in New Zealand and internationally as a practitioner, working frequently both locally and internationally with government, corporate and not-for-profit organisations. [View full bio...](#)

### Dame Alison Paterson



Dame Alison's experience spans a range of industries in the public and private sector. Her career commenced as a chartered accountant operating a sole farm accounting practice specialising in taxation, estate and trust planning. She is recognised as a trail blazer for women in governance roles with her first major board appointment in 1976. She is a Fellow of the University of Auckland, a Distinguished Fellow of the Institute of Directors, a Fellow Chartered Accountant and was awarded a Doctor of Commerce degree from Massey University in 2009. [View full bio...](#)



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## Bruce Sheppard



Bruce Sheppard co-founded Gilligan Sheppard in 1985. He prides himself on telling clients what he honestly thinks, rather than what he thinks they want to hear (this doesn't necessarily mean that what he thinks is relevant or useful.)

Bruce also likes to cut to the solution quickly and tends to find simple solutions to problems by demonstrating that all complex issues can be made quite simple with a little thought.

He regularly speaks at public forums on investing principles, governance and economic issues, as well as participating both publicly and privately in significant policy settings. [View full bio...](#)

## Registration

Register online or [email Nicola Scott](#), Event Coordinator

## Cancellation Policy

If, after booking an event you are unable to attend, you are welcome to nominate someone else to attend in your place.

Full refunds will be issued in respect of cancellations of attendance received **7 days or more** prior to the conference (i.e. by COB Wednesday 31 August).

Refunds will not be issued in respect of cancellations of attendance received **less than 7 days** prior to the conference.

Cancellation must be in writing by emailing [info@governancenz.org](mailto:info@governancenz.org).

## Contact

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