

Advertising with Chartered Governance Institute New Zealand and Women on Boards

We understand that getting the right person for the job is critical to ensuring the smooth running and efficiency of all organisations. Fortunately, Chartered Governance Institute New Zealand is New Zealand's leading independent professional body with a sole focus on the practice of governance; we are better placed than most to assist by providing access to a pool of potential candidates who are both qualified and experienced across all aspects of governance, risk and compliance.

If you are seeking a board member, chartered governance professional, chartered or company secretary, governance advisor, minute taker or risk and compliance manager, for a small fee we will advertise your vacancy to our members via our weekly e-newsletters. Better still, if your organisation is a registered charity or not-for-profit we offer you a significantly reduced rate of a flat fee of \$50.

Advertising Rates

| Audience | Circulation | Fees |
|---|-------------|------------|
| CGINZ membership | 600 | \$200 +GST |
| Women on Boards membership | 100 | \$200 +GST |
| Both CGINZ and Women on Boards membership | 700 | \$350 +GST |

Note: the advertising fees above include one solo email to the membership advertising your role and then inclusion in our fortnightly newsletters to the members until the closing date of applications.

Specifications

The advertisement should include a title, your logo (if required), and a 50-word teaser that can link to a larger piece of text, your website or a Seek advert.

The information needs to be provided in Word format or in an email along with your jpg logo and sent to penny.elliott@cginz.org by 11am on the day preceding distribution.

Please also supply the address for invoicing purposes.

Contact

If you would like to discuss potential opportunities for advertising your governance vacancies with Chartered Governance Institute New Zealand and Women on Boards, please contact Penny Elliott, Communications Specialist.

E: penny.elliott@cginz.org

P: 021 969 982

W: www.cginz.org